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THE INTERNATIONAL ACTORS' MASTERCLASS (IAM) - ADULTS **THURSDAY 8TH OCTOBER – SATURDAY 7TH NOVEMBER, 2020 - LOS ANGELES, CALIFORNIA.**

WHAT IS "THE INTERNATIONAL ACTOR'S MASTERCLASS" ABOUT?

WHAT IS THIS PROJECT ALL ABOUT?

The International Actors' Masterclass (IAM) is without a doubt one, the premier training program for actors from across the world who wish to train in Los Angeles and believe that they are ready to work at the level of an 'in-demand' working actor. IAM is AIPA's signature course in LA. Tutors are all of the highest repute and are booked based on the material they work on and their markets. The course is four weeks of intensive learning through classroom and practical experience. IAM curriculum includes scene study, US dialect, the business of the business, legal considerations, self-taping, and audition technique with both verbal and written feedback. We alter our curriculum each year to ensure that our students have the latest information and are prepared for the current marketplace. Our aim is to strengthen 'bookability' and skill level by introducing actors to industry professionals who can share their knowledge and expertise to further an emerging actors' training.

PROJECT DATES: Thursday 8th October – Saturday 7th November, 2020

We suggest that you arrive into Los Angeles a few days before so that you are well rested. The course concludes with exit interviews and a group dinner on the 6th November.

AGE: We are working with two age groups within IAM.

- 1) Actors who play teens and college students (Play 16 – 24 years)
- 2) Actors who play new grads, established professionals, young moms/dads up to established moms/dads and experienced adults. (Play 22 – 50 years)

There is no upper age limit (as long as the casting director running callbacks can see that there is a genuine market for you in LA to learn from). The minimum age for the course is sixteen (at 08/10/20). Students must be self-sufficient.

LOCATION: Masterclasses are held at two main venues each year as well as casting offices. All are accessible by car or public transport. As you can appreciate, we need to protect the privacy of the academic staff and we do not wish to encourage actors to 'turn up' and try to be seen, join in, or drop off their materials. Once you have been accepted into IAM the classroom venues will be provided to you so that you can book accommodation. They are very central to Hollywood/West Hollywood. (Zip Code 90038). Week One is located in Sherman Oaks. (Zip Code 91423)

ACCOMMODATION: We recommend that you sublet an apartment. Sublets can be found on Facebook pages like "Australian's in LA" or "Brit's in LA" or "Air B'n'B". If you haven't been to LA before and are concerned, please speak to one of the team and they will suggest hotels and transfers for you.

A lot of actors use this complex. <https://www.avaloncommunities.com/california/los-angeles-apartments/ava-toluca-hills>

HOW MANY ACTORS ARE YOU LOOKING FOR?

The masterclasses will have a maximum of twenty-four students. There is no restriction on numbers from a specific country; it will be actors who are deemed 'appropriate and exciting' by the selection panel who will be offered a place.

WHAT IS A TYPICAL DAY LIKE & WHO IS TAKING THE MASTERCLASS?

This project is an intensive and needs to be approached that way. Some days will be three hours of classroom time, with AT LEAST that amount required for preparation and others will involve twelve-hour days, plus preparation. There is plenty of supplementary reading, extra exercises, and sides you can work on. The people teaching the masterclasses are casting directors, industry executives, coaches (scene study & dialect) and well-known actors who have agreed to coach and give you the lowdown from first-hand experience about the audition room, set and scene study.



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WHAT IS “THE INTERNATIONAL ACTOR’S MASTERCLASS” ABOUT?

STATEMENT - BOND # 100194001

This Masterclass series is run in full compliance of the laws which came into effect in California in May of 2009. These laws (AB1319) were put in place to protect actors from scams. Information about the laws can be found at www.leginfo.ca.gov. Go to “California Law” and then to “Labor Code”, then sections 1701 to 1705. AIPA is more than happy to provide you with any information that you may require and we have copies of the printed legislation in our offices if you would like to come in and read it. ALL courses taught within the state of California are bound by these laws. **We are NOT affiliated with any other company. We are flattered that other companies intimate that we are but there is no truth in that statement.**

IF I HAVE ANY QUESTIONS, WHO DO I CONTACT?

Please call	AIPA’s Sydney office +61 2 9966 5425	LA office on + 1 323 362 4400.
You can skype	aipasynednyoffice	aipausoffice
You can email	sydneyoffice@aipa.com.au	pam@aipa.com.au

THE AUDITION AND APPLICATION PROCESS

WHAT DOES IT COST TO AUDITION?

There is **no** cost to audition. We do ask you to be professional and not submit an application unless you have the means, the attitude and the time to be part of the project. You also must check, prior to callback, that you can qualify for a US Visa (if required).

If your reel is accepted, you will be asked to pay a deposit of US\$500.00. You will then have a callback with an A list-US casting director over Skype, which will last approximately 10 - 15 minutes. If you get through this second round, the second part of your deposit is due and your credit card will be charged the another US\$500.00 You place is then secured. If you are not successful, there will be no charge made to your card and your initial deposit will be returned in full.

WHAT IF I HAVE RECEIVED AN INVITATION TO BE PART OF THE PROJECT?

AIPA will be sending a small amount of invitations out to gifted students who we have worked with in the past and know are ready for IAM, or those who have been seen and invited by AIPA’s director of talent development. You will still be required to go to callback, even with an invitation to ensure the quality of the group, integrity of IAM, and to ensure that no two actors are the same.

THE AUDITION AND APPLICATION PROCESS

WHO SHOULD APPLY?

IAM has been designed for actors who

- Are represented by a reputable agent or management firm in your home country and/or in the US AND/OR
- Have International credits and/or substantial training at a recognized school or institution AND/OR
- Are actively pursuing an acting career and if not living in the US, building the skills and credits to satisfy visa requirements. AND/OR
- Have been identified by a casting professional as someone of merit that they would call in for the right role.

HOW DO I APPLY AND WHEN ARE APPLICATIONS BEING ACCEPTED?

- Applications open on 1st December, 2019.
- Actors should call AIPA’s Sydney (+61 2 9966 5425) or LA (+1 323 362 4400) office and ask any questions you may have. You can also Skype with us in LA: aipausoffice in SYD: aipasynednyoffice.



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STEP ONE

Send a link to your reel, Actors Access, Showcast, Spotlight, or website to pam@aipa.com.au and mark the subject line APPLICATION FOR IAM 2020 AND YOUR NAME. If you don't have a reel online, please tape a short audition scene, upload it and email it to us. A recent piece **shot well** on an iPhone is sufficient for now. Please also include your Pro IMDb link.

STEP TWO

If your reel is approved, you will be contacted to arrange a time to Skype with the casting director running callbacks. The CD will read with you. You will be sent a selection of sides to choose from. You will select one and prepare it to callback standard. Your callback will be reviewed and you will be given an answer either way within seven days. If you are successful, you will be emailed paperwork so that you can book your flights with confidence and get yourself organized.

IF I AM ACCEPTED, WHEN WILL I KNOW?

You will be contacted either way both over the phone and via email. You need to accept your place so that our staff can start to prepare everything for you. If accepted you will be sent several documents, including an update which explains step by step what you need to do.

WHO ARE THE PROFESSIONALS INVOLVED?

HOW WERE THE PROFESSIONALS TEACHING SELECTED?

Marg Haynes, AIPA's director of Curriculum and Talent Development has been based in LA for the past 18 years. www.marghaynes.com As one of the coordinators of the project, she has working relationships with each of the academic staff and has invited them to be part of IAM based on their reputations and genuine ability to impart knowledge successfully. Everyone involved in this project is committed to education and talent development.

CAN I GET A DETAILED LIST OF THE PROFESSIONALS TEACHING?

Of course. As we have casting professionals coming in from studios, networks and independent firms, we have agreed not to print their names. We suggest that you speak to actors who have taken IAM, PAM or TAI and they can tell you who taught the course and what the experience was like. The staff in the offices in either LA or Sydney can share this information with you. We have a list of actors from the courses 2009 – 2018 who are more than happy to be contacted. We suggest that you read the testimonials online. Once you have paid your deposit and accepted your place, we are also happy to share the project report from PAM 2018 OR IAM 2018 which will give you an in-depth account of the project and who the actors worked with each day. If after reading this report you are not satisfied, we will return your deposit in full.

WHO ARE THE INTERNATIONALS INVOLVED?

We have been made aware that schools who are not bonded in the state of California, nor incorporated have tried to replicate the IAM. While we are flattered, we need to ensure that we protect the Professionals who teach, the actors who enroll and our intellectual property. You can rest in the knowledge that we are bonded by the state of California. We are also incorporated in the US.

THIS IS AN ACTORS DREAM. IS IT TOO GOOD TO BE TRUE?

AIPA is known in Australia and LA for making the seemingly 'impossible' possible. Our strength is creating and delivering amazing educational and industry experiences for performing artists. We will not promise anything that we cannot deliver. This project is not about jobs, visas, 'living the LA life', parties, promises of introductions or representation. You won't have a personal chef, have yoga classes daily or live in a mansion. IAM is about hard work that can be personally and professionally rewarding. With application, the knowledge gained will be invaluable. Please remember that our reputations



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and careers are just as important to us as yours is to you. At callback you have a one-on-one, face-to-face audition with a casting director. We encourage you to ask them about IAM and why they are and continue to be involved with AIPA.

US REPRESENTATION AND MANAGEMENT

I HAVE A US AGENT/MANAGER. HOW CAN THEY BE INVOLVED?

If you are selected, their details will be on your resume. The casting directors will know your representative if they are of repute and you will be able to provide details so that follow-ups can be done. They are more than welcome to attend the showcase performance. Please ensure that their name and details are on your enrolment form so that they can be sent a “save the date” notification and then an invitation to attend.

I WANT TO ORGANISE OTHER MEETINGS WHEN I AM IN LA. WHEN SHOULD I DO THIS?

Please organize meetings for AFTER the 6th November. Actors have found it disruptive to their class preparation when they have had to leave class or prepare materials in addition to what they are preparing for IAM. You should be at your best at the conclusion of the course. You will also have casting directors ready to vouch for you if you are truly industry ready.

CAN YOU HELP ME TO GAIN REPRESENTATION AND OR MANAGEMENT IN LA?

IAM is about education. We cannot and do not promise that you will take meetings or sign with an agent or manager. There is a showcase performance (Tentatively 1.00pm & 7.00pm on 22nd October). If you are interested in a particular agent or manager attending, please ensure that their name and details are on your enrolment form so that they can be sent a “save the date” notification and then an invitation to attend. The showcase is recorded and the links of actors who are deemed industry ready will be available on demand for agents, managers and casting. Each year several students have had offers of management and/or representation and signed with fantastic people. Each year we have had students gain their O1 visas from offers through IAM, PAM & TAI. This is testament to AIPA’s curriculum and selection and the actors involved.

We encourage actors to have a discussion with their agents to formulate a business plan before starting IAM. Some agents do not want you to seek representation in the US without their involvement; others will give you their blessing. We respect both approaches but please have this discussion with your agent before the start of IAM so that we can act appropriately.

IF MY AGENT HAS QUESTIONS, WHO DO THEY SPEAK WITH?

Agents are more than welcome to contact Marg Haynes directly or they can email PAM@aipa.com.au. If your agent from your home country would like to attend the showcase, they are welcome but MUST be on the list so need to contact Marg.

ACTORS' RESOURCES & FREQUENTLY ASKED QUESTIONS

SHOULD I HAVE NEW HEADSHOTS TAKEN BEFORE LA?

You will need a headshot that was taken within the last twelve months. LA has a certain style and if the casting directors don't like your headshot, you will be advised to get new ones in the first week of the course. Headshots are approximately US\$300.00 for a session. You will also need 80 copies for the course/showcase.

COSTS AND YOUR CANCELLATION POLICY

HOW MUCH DOES IT COST TO PARTICIPATE IN IAM?

If you are selected, you will need to have funds to support your accommodation, flight, travel insurance, tuition and living expenses. There are no other hidden costs or add-ons.

DO I NEED TO BUDGET FOR ANY EXTRA SPECIFIC RESOURCES?

- 1) As you will have loads of pages, some actors use an Ipad or equivalent. This does save trees and the hassle of having to print sides, however it comes down to personal choice. There are facilities to print at the group hotel, it just takes time. Several actors bought small, cheap printers and a ream of paper in the US and found that very helpful. Roughly \$50.00. <https://www.target.com/p/epson-expression-home-xp-446-wireless-small-in-one-printer/-/A-52233457>



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- 2) We suggest a US cell phone or sim (unlocked phone) Approx US\$50.00 will give you unlimited national calls, texts and data. Approx US\$80.00 will give you unlimited calls to your home country as well.
- 3) If you need to have your headshots taken and then 80 copies run, you will need approximately US\$400.00.

WHAT IS THE CANCELLATION POLICY?

Ideally, you need to ensure that you can commit to the project both in time and financially BEFORE you submit your reel. The reason for this is that we have staff in LA involved from day one, balancing the group. If you withdraw it throws out the balance. You will be charged US\$500.00 for the callback and the work that the team have done for your enrolment. You will be provided with written feedback on your material and the lesson you had at callback.

If within the ten days of you being accepted you cannot commit you will be released from the contract (minus the US\$500.00). We are not unreasonable people and we are in this to help you, not watch you go into debt. If you have paid your money and need to withdraw (after the ten days), please ensure that your travel insurance/cancellation will cover it. Naturally, if we cancel the program, you are entitled to and will receive a full refund. If you would like further clarification, please do not hesitate to contact us.

YOU STATE THAT I MUST HAVE TRAVEL/CANCELLATION INSURANCE

Every actor MUST have comprehensive travel insurance, or cancellation insurance if you are living in LA. You will not be covered for the classes and we cannot allow you into the venues without proof of insurance. Please make sure that you have top cover for the US. Please also check the cancellation policy. If you book a job in your hometown and can't attend, you want to make sure that your policy will cover this. (This happens each year due to the caliber of actors selected).

WHEN IS MY PAYMENT DUE AND WHAT ARE MY PAYMENT OPTIONS?

Your deposit is due at callback US\$500.00.

Your balance is due no later than Monday 7th September, 2020

You can pay by Transferwise (www.transferwise.com), credit card* (AMEX, MasterCard or Visa), bank transfer, US bank draft or cash (by appointment). Transferwise seems to give the best rate.

* Please note that there is a 4% surcharge on credit card transactions direct to AIPA INC. You can pay credit card through Transferwise and avoid the fee.

HOW MUCH WILL THE PROJECT COST IF I AM SELECTED AND WHAT IS INCLUDED?

Option One – Tuition Only

US\$5660.00

- Tuition -
 - US Dialect sessions
 - Scene study sessions
 - Industry Information Sessions
 - Casting Director Masterclasses
 - Showcase rehearsals and performances
- Facilitation fee -
 - This covers the staff who are there throughout the course ensuring that you have sides, information and answers to your questions.
 - Venue rental for classes, showcase (theatre) and final scene/minilogue shoot
 - Supply of your materials to casting and representation professionals.
 - Review of audition material by casting professional.
 - Written report, certificate at the conclusion of the project.
- Final Reel & Materials -
 - Showcase performance for industry professionals in theatre. Professionally recorded.
 - Minilogue x 2 written or selected for you.
 - Showcase piece shot separately for television.
 - Class footage for your review.
 - Participation in two US productions (short films). Listed on IMDB.



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WHAT IS NOT INCLUDED THAT I WILL NEED TO COVER?

- Travel Insurance/Cancellation insurance – This is essential.
- Flights (if required)
- Visa (if required)
- Meals
- Transfers to/from your home to the airport.
- Stationery. Notebooks, pens, highlighters.
- Spending money.

IT LOOKS ABSOLUTELY AMAZING, HOW DO I KNOW IT WILL ALL BE OKAY?

IAM is an amazing course and we are confident that there is nothing like it anywhere in the world. The caliber of the teachers who teach the masterclasses, the dedication and care shown for each actor, and the industry respect for all involved is testament to AIPA and what we set out to achieve. We understand that for actors it is a lot of money, but we also know that actors who go to LA and brave it alone generally spend two to three times the amount and don't get anywhere. We engage the very best professionals to teach (not associates or assistants), we are bonded by the State of California, we have run this course since 2009 and have had actors come back two or three times to take the course again. We have casting directors, agents and managers happily attend our showcases and the success stories are reflective of a well-run and ethical course.

IS THERE PREPARATION I CAN DO IF ACCEPTED?

Yes. A reading list will be included in Update One. There are set texts which we expect you to read and suggested reading that will keep you busy.

IF I DON'T FEEL READY FOR IAM, IS THERE ANOTHER COURSE I CAN TAKE WITH AIPA IN AUSTRALIA OR THE US?

Yes. Please take a look at the AIPATDP website for courses.

IF I HAVE ANY QUESTIONS, WHO DO I CONTACT?

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You can email	sydneyoffice@aipa.com.au	usoffice@aipa.com.au